



PORTSMOUTH TRIATHLETES CLUB STRATEGY 2021-2025

OUR VISION

Having fun through swim, bike, run!

OUR MISSION

Portsmouth triathletes enables members, through an inclusive & supportive community, to participate in multi-sport activities.

OUR VALUES

PEOPLE	SUPPORT & ENCOURAGEMENT	HEALTH & WELL-BEING	TALENT & POTENTIAL
<ul style="list-style-type: none">• Inclusivity• Diversity• Remove barriers• Respect• FUN!	<ul style="list-style-type: none">• Community• Coaches• Connectivity• Positivity• FUN!	<ul style="list-style-type: none">• Mental• Physical• Nutrition• FUN!• Cake!	<ul style="list-style-type: none">• Ambition• Innovative• Creative• Positive impact• Passion & Drive

OUR GOALS BY 2025

Develop participation	Be a great club in the community
Encourage new and current members to partake in something new/build on what they know.	Grow presence and reputation in Portsmouth and Hampshire.
Grow membership and volunteers	Develop athletes
Retain and grow current members and encourage involvement in running of club.	Develop frameworks and pathways to enable athletes to perform to their best ability.

ENABLING GOALS

Amazing people	Great Events
Develop confidence in participating multi-sport and social interaction.	Plan, develop and execute events with club volunteers, expertise and relationships with community/sponsors.
Great organisation	Elevate club profile
Develop volunteer skills and knowledge to deliver positive relationships in multi-sport and community.	Advertise and praise those who do well or improve the community.

HOW WILL WE DO THIS?

Maximising the talent, skills, and willingness of members to help support the running of the club and encourage the achievement of personal and collective goals.

HOW WILL WE KNOW WE ARE WINNING?

We monitor, review and measure progress thorough frameworks and reports to the Committee and Club members whilst adapting and developing the Club Plan for a better future for all.