



# PORTSMOUTH TRIATHLETES

## CLUB STRATEGY 2021-2025

### OUR VISION

*Having fun through swim, bike, run!*

### OUR MISSION

*Portsmouth triathletes enables members, through an inclusive & supportive community, to participate in multi-sport activities.*

### OUR VALUES

PEOPLE	SUPPORT & ENCOURAGEMENT	HEALTH & WELL-BEING	TALENT & POTENTIAL
<ul style="list-style-type: none"><li>• <i>Inclusivity</i></li><li>• <i>Diversity</i></li><li>• <i>Remove barriers</i></li><li>• <i>Respect</i></li><li>• <i>FUN!</i></li></ul>	<ul style="list-style-type: none"><li>• <i>Community</i></li><li>• <i>Coaches</i></li><li>• <i>Connectivity</i></li><li>• <i>Positivity</i></li><li>• <i>FUN!</i></li></ul>	<ul style="list-style-type: none"><li>• <i>Mental</i></li><li>• <i>Physical</i></li><li>• <i>Nutrition</i></li><li>• <i>FUN!</i></li><li>• <i>Cake!</i></li></ul>	<ul style="list-style-type: none"><li>• <i>Ambition</i></li><li>• <i>Innovative</i></li><li>• <i>Creative</i></li><li>• <i>Positive impact</i></li><li>• <i>Passion &amp; Drive</i></li></ul>

### OUR GOALS BY 2025

#### *Develop participation*

Encourage new and current members to partake in something new/build on what they know.

#### *Be a great club in the community*

Grow presence and reputation in Portsmouth and Hampshire.

#### *Grow membership and volunteers*

Retain and grow current members and encourage involvement in running of club.

#### *Develop athletes*

Develop frameworks and pathways to enable athletes to perform to their best ability.

### ENABLING GOALS

#### *Amazing people*

Develop confidence in participating multi-sport and social interaction.

#### *Great Events*

Plan, develop and execute events with club volunteers, expertise and relationships with community/sponsors.

#### *Great organisation*

Develop volunteer skills and knowledge to deliver positive relationships in multi-sport and community.

#### *Elevate club profile*

Advertise and praise those who do well or improve the community.

### HOW WILL WE DO THIS?

*Maximising the talent, skills, and willingness of members to help support the running of the club and encourage the achievement of personal and collective goals.*

### HOW WILL WE KNOW WE ARE WINNING?

*We monitor, review and measure progress thorough frameworks and reports to the Committee and Club members whilst adapting and developing the Club Plan for a better future for all.*